

# 40 UNDER FORTY

Daytona Beach News-Journal Business Report

## **PUBLICATION:**

**BUSINESS REPORT**

**FOCUS: VOLUSIA/FLAGLER**

**40 UNDER FORTY PROFESSIONALS**

**AD DEADLINE: FEB. 20, 2020**

## **BANQUET INFO:**

**FRIDAY, MARCH 6, 2020**

**MIX & MINGLE 11:30AM**

**LUNCH & PROGRAM 12:00PM**

## **LOCATION:**

**SHORES RESORT & SPA**

**2637 S ATLANTIC AVE,**

**DAYTONA BEACH SHORES**

## **NOMINATION PERIOD:**

**NOV. 24, 2019- JAN. 5, 2020**

**NEWS-**

**JOURNALONLINE.COM/40UNDERFORTY**

## **FOR ADDITIONAL INFORMATION CONTACT:**

**KAITLYN STIER**

**EVENTS MARKETING MANAGER**

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## NEWS-JOURNAL BUSINESS REPORT 40 UNDER FORTY BANQUET SPONSORSHIP LEVELS

### PRESENTING SPONSOR - \$7,500

Full page full color ad in 40 Under 40/Business Report, March 10, 2020 ▪ (2) ¼ page full color ROP Ad to run in News-Journal by March 31, 2020 ▪ 150K ROS impressions on news-journalonline.com run by March 31, 2020 ▪ Logo on all marketing as Presenting Sponsor (print, digital, radio, billboard)

- Logo on PowerPoint and mention at the banquet as Presenting Sponsor
- Sponsor Mention in winner ad
- Banner at banquet in Mix'N'Mingle area (provided by sponsor)
- Vendor space at Mix'N'Mingle- table/linen/chair provided
- Opportunity to speak at banquet (5 mins. max)
- Logos on table tents
- Rotating logo on event website with click through to sponsor's website
- Opportunity to provide 200 marketing items for each seat at banquet
- Table of 8

### SIGNATURE SPONSOR\* - \$3,000

Half page full color ad in Influential 40 Under 40/Business Report, March 10, 2020 ▪ (2) 3x5 full color ROP Ad to run in News-Journal by March 31, 2020 ▪ 35K ROS impressions on news-journalonline.com run by March 31, 2020 ▪ Logo on all marketing as Presenting Sponsor (print, digital, radio, billboard) ▪ Logo on PowerPoint ▪ Sponsor Mention in winner ad ▪ Vendor space at Mix'N'Mingle- table/linen/chair ▪ Opportunity to provide 200 marketing items for each seat at banquet

- 8 tickets to banquet

\*Select (1) Signature Sponsorship from below:

Centerpiece - Designation on all centerpieces as sponsor

Award - Designation on all awards as sponsor (logo inclusion)

Bag - Designation on all bags as sponsor (logo inclusion)

Valet - Custom valet tickets & signage in valet area (logo inclusion)

Drink /Napkin- Designation on all drink tags/napkins as sponsor (logo inclusion)

Entertainment - Custom signage promoting entertainment

Selfie Station - Designation on all photos as sponsor (logo inclusion)

### TABLE SPONSOR - \$1,750

Quarter page, full color ad in 40 Under 40/Business Report, March 10, 2020 ▪ 20k ROS impressions on newsjournalonline run by March 31, 2020 ▪ Logo on PowerPoint ▪ Sponsor Mention in winner ad ▪ Logos on table tent ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ Table of 8

### VENDOR SPONSOR - \$500

(1) Business card ad in 40 Under 40/Business Report, March 10, 2020 ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ Vendor space at Mix'N'Mingle- table/linen/chair provided

- 2 ticket to banquet

**EVENTS DIVISION - 386-681-2365 | EVENTS@NEWS-JRNL.COM**

PUB DATES AND PRICES SUBJECT TO CHANGE.

DISCLAIMER ALL THE ABOVE IS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO AND IN THE EVENT OF A CONFLICT IN TERMS, THE STANDARD TERMS AND CONDITIONS WILL CONTROL